

Editorial Calendar 2025

January: Looking Ahead – Big Trends in HR

- Predictions for HR in 2025: Key challenges and opportunities.
- How to future-proof HR strategies for evolving workforce needs.
 - The role of HR in managing economic uncertainty.

Special Days:

Orthodox Christmas (7th)
World Religion Day (19th)
Lunar New Year/Chinese New Year (29th)

February: Diversity and Inclusion in Action

- Rolling back DEI at work -- what does it mean for businesses?
 - DEI in the office: what do companies really think?
- Apprenticeships and workplace diversity: Breaking down barriers.
- Closing the Gap: How Inclusive Leadership Drives Workplace Equity

Special Days:

National Apprenticeship Week (10-16th)

LGBTQ+ History Month World Cancer Day (4th) Time to Talk Day (6th) ***

March: Employee Recognition and Benefits

- Employee recognition: what to look for and how to reward
- Getting employee rewards programmes right (so they don't backfire and cause annoyance)
- Going beyond performance: when stellar staff go the extra mile (mentoring, being helpful etc)
 - What employees really want: aligning benefits with workforce expectations

Special Days:

Employee Appreciation Day (7th)
International Women's Day (8th)
National Careers Week (3rd–8th)
World Sleep Day (14th)
International Day of Happiness (20th)
Endometriosis Awareness Month
Neurodiversity Celebration Week (17-23)
Spring Statement (25th)
Idul Fitri (30 Mar)

April: Employment Law (re Spring Statement)

- What the Spring Statement means for employers: compliance updates and challenges
 - Spring Statement 2025: implications for workplace pensions and benefits
- Employee rights and protections: how the Spring Statement could affect the workforce
- Tax reforms and employment law: understanding the spring statement's ripple effects
 - TBD, based on what's in the statement

Special Days:

Stress Awareness Month World Autism Awareness Day (2nd) Earth Day (22nd)

May: The Future of Skills and Upskilling

- Why skills matter more than job titles in today's workplace
- Upskilling and reskilling: preparing the workforce for the future
 - Learning and development in the age of AI and automation
- The role of soft skills (adaptability, communication, emotional intelligence etc) in future-proofing careers

Special Days:

International Workers' Day (1st)
Mental Health Awareness Week (12th–18th)
Learning at Work Week (19th–25th)
International HR Day (20th)

June: Rise of AI in the Workplace

- Al-led initiatives transforming the workplace
- Should HRs use AI in the recruitment process?
- Mental health and Al: leveraging technology for employee wellbeing
- Celebrating Pride Month at work: How to ensure authentic representation and meaningful actions.

Special Days:

Pride Month
World Environment Day (5th)
Men's Health Week (10th–16th)

July: Leadership and Company Culture

- The role of leadership in shaping positive company culture
- Building a culture of trust: why it's essential for leadership success
- Hybrid work and culture: bridging the gap between office and remote teams
 - Redefining leadership for the next generation of workers

Special Days:

World Youth Skills Day (15th)
Disability Pride Month
Alcohol Awareness Week (7-13)
Talk To Us Month (mental health)
World Friendship Day (30th)

August: Driving Productivity and Engagement

- How to prevent summer disengagement: Tactics for keeping teams motivated.
 - Leveraging Employee Recognition Programs to Boost Productivity
 - Rethinking performance reviews: Encouraging continuous feedback.
- Implementing Employee of the Month Programs: Best Practices and Benefits

Special Days Inspiration:

Cycle to Work Day (7th)
International Youth Day (12th)
World Humanitarian Day (19th August)
Grief Awareness Day (30th)

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September: The Recruitment and Retention Revolution

- How to attract and retain talent: linking employer branding and workplace culture
 - The candidate experience: why it's key to successful recruitment
 - Recruitment tech to watch in 2025: From AI to analytics
 - Retention strategies that work: building loyalty in a competitive market

Special Days:

World Suicide Prevention Day (10th)
International Equal Pay Day (18th)
Migraine Awareness Week (22-28)
National Inclusion Week (23rd–29th)
International Week of Happiness at Work (last week)

October: The Evolution of Workplace Policies

- From policy to practice: modernising workplace rules for a changing workforce
- Navigating the grey areas: addressing unwritten rules and workplace etiquette
- The invisible workforce: supporting employees with caregiving responsibilities
 - Re-evaluating leave policies: what do employees really need?

Special Days:

ADHD Awareness Month
Speak Up Month
Black History Month
Jewish Yom Kippur (1-2)
National Work Life Week (6-10)
World Mental Health Day (10th)
Dyslexia Awareness Week (6-13)
Diwali (20th)

November: Workplace Wellbeing and Resilience

- Leading with empathy: building resilience during uncertain times
- From conflict to collaboration: effective strategies for a harmonious workplace
- Movember and mental health: how employers can champion men's wellbeing
- Resilience through change: supporting employees in challenging economic times

Special Days:

Movember
Anti-Bullying Week (13th–17th)
National Stress Awareness Week (3-7)
2025 UN Climate Change Conference (10-21)
World Kindness Day (13th)
Autumn Statement - TBC
Transgender Day of Remembrance (20th)
International Day for the Elimination of
Violence Towards Women (25th)

December: Reflecting and Preparing for the Year Ahead

- Lessons from 2025: What worked and what didn't in HR.
- Planning for 2026: Trends and challenges to anticipate.
 - Inclusive holiday celebrations in the workplace.
- Recognising your workforce: End-of-year employee appreciation strategies.

Special Days:

International Day of Persons with
Disabilities (3rd)
Human Rights Day (10th)
International Migrants Day (18th)
Hanukkah (14-22)
Christmas Dec (25th)